

# The View

Park Hill South High School Newspaper/Website  
2017-2018 Ad Rate Sheet and Contract

Business Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Business Representative to Contact for Ad: \_\_\_\_\_

## Print Ad Sizes

All Ads Black and White / Page Size 8/12" X 11"

- |  |          |                        |
|--|----------|------------------------|
| <input type="checkbox"/> Basic             | \$40     | 1/8 of a page          |
| <input type="checkbox"/> Medium            | \$65     | 1/4 of page            |
| <input type="checkbox"/> Large             | \$115    | 1/2 of a page          |
| <input type="checkbox"/> Super             | \$200    | Full page              |
| <input type="checkbox"/> Preprinted Insert | \$95     | (We need 1,500 copies) |
| <input type="checkbox"/> Staff-Designed Ad | add \$20 |                        |
| <input type="checkbox"/> Color Ad          | add 10%  |                        |

\*10% discount for ad contracts that run for 4 issues or more\*

\*10% discount for ad contracts that include prepayment\*

## Online Ad Sizes

- |  |   |
|--|---|
| <input type="checkbox"/> Basic Monthly | \$20 per month (available without purchase of print ad) |
| <input type="checkbox"/> All Year      | \$50 (only available WITH purchase of print ad)         |

\*Ads can be in color\*

## Publication Schedule

All Year: 8 issues

- |   |  |
|---|--|
| <input type="checkbox"/> September 15 (Homecoming)      | <input type="checkbox"/> February 9              |
| <input type="checkbox"/> October 12                     | <input type="checkbox"/> March 15 (Spring Break) |
| <input type="checkbox"/> November 10                    | <input type="checkbox"/> April 20                |
| <input type="checkbox"/> December 15 (Pre-Winter Break) | <input type="checkbox"/> May 11 (Pre-Graduation) |

**\*Payment is due 60 days from invoice date or subject to 10% late fee\***

## Contact Information

School Phone: (816) 359-4120

4500 NW River Park Drive Riverside, MO 64150

Adviser: Megan Palmer

Phone: (816) 359-6654

E-mail: [palmerm@parkhill.k12.mo.us](mailto:palmerm@parkhill.k12.mo.us)

I agree to the Terms and Conditions document

Business Representative: \_\_\_\_\_ Date: \_\_\_\_\_

Bill Me

Check enclosed (make checks out to Park Hill South High School)